Intradeco Apparel Earns REPREVE® Champions Of Sustainability Award For Its Manufacturing Practices

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The award recognizes companies who are committed to manufacturing sustainable products using Unifi's REPREVE®, the world's number one, branded recycled performance fiber.

MIAMI, Sept. 11, 2018 /PRNewswire/ -- Intradeco Apparel reached a pivotal milestone in its goal to support sustainable manufacturing practices by receiving REPREVE®'s Champions of Sustainability Award. This award recognizes Intradeco's sustainability strategy and efforts geared toward protecting the environment. By partnering with Unifi and incorporating REPREVE®, one of the most trusted, traceable fibers available in the world, more than 6 million garments have been produced and sold in Walmart stores over the last decade. In alliance with Unifi and Walmart's sustainability commitment, challenging manufacturers to produce sustainable apparel, Intradeco has diverted from landfills and oceans more than 50 million plastic bottles over the last 10 years, helping to mitigate the volume of plastic that threatens the future of our ecosystems.

Billions of plastic bottles go into landfills and oceans every year. Unifi, a global textile solutions provider, developed REPREVE®, an earth-friendly fiber solution to make customers' favorite brands more environmentally responsible. REPREVE® is made from 100% recycled materials and is integrated into apparel, footwear and in many other products where virgin polyester is replaced. Since the launch of REPREVE®, Unifi has recycled more than 12 billion plastic bottles and aims to recycle 30 billion plastic bottles by 2022.

For Intradeco Apparel, sustainability has always been and will continue to be a priority. REPREVE® enabled Intradeco to offer a wide array of performance quality garments to major retailers across the U.S., like Walmart, and in multiple brands such as Athletic Works, Russell and Swisstech, to name a few. As part of their sustainable growth strategy, Intradeco has employed eco-friendly practices including maintaining energy-efficient manufacturing facilities, using renewable energy through the use of solar panels and utilizing sustainable packaging materials.

"We are honored to be presented with the Champions of Sustainability Award," said Jaime Miguel, CEO of Intradeco Apparel. "Sustainability continues to be a core focus of our business in three key components: water preservation, renewable energy and sustainable production. REPREVE® has been a paramount component of our sustainable initiatives."

Intradeco Apparel and Unifi encourage other leaders and companies to follow suit.

"By creating these awards," said Unifi's CEO Kevin Hall, "we hope to inspire designers, customers and consumers to continue to invest in sustainability."

ABOUT INTRADECO APPAREL

Founded in 1982, and with deep roots in the textile industry since 1921, Intradeco has grown into a global vertical-manufacturing company, supplying quality casual clothing and thermal underwear to major retailers in the United States, Mexico and Canada. Intradeco Apparel was recognized as a Great Places to Work in 2015, 2016, 2017 and 2018.

ABOUT UNIFI:

Unifi, Inc. (NYSE: UFI) is a global textile solutions provider and one of the world's leading innovators in manufacturing synthetic and recycled performance fibers. The Company's proprietary technologies offer increased performance, comfort and style advantages, enabling customers to develop products that perform, look and feel better. Unifi collaborates with many of the world's most influential brands in the sports apparel, fashion, home, automotive and other industries. For more information about Unifi, visit www.unifi.com.

ABOUT REPREVE:

Made by Unifi, Inc., REPREVE® is the global leader in branded recycled performance fibers, transforming more than 12 billion plastic bottles into recycled fiber for new clothing, shoes, home goods and other consumer products. REPREVE® is the earth-friendly solution to making consumers' favorite brands more environmentally responsible. Found in products from many of the world's leading brands including New Era, Levi's, Target and Ford. REPREVE® fibers can also be enhanced with Unifi's proprietary technologies for increased performance and comfort. For more information about REPREVE®, visit www.REPREVE.com, and connect with REPREVE® on Facebook, Twitter and Instagram. REPREVE® is a trademark of Unifi, Inc. in the U.S. and other regions.

View original content: http://www.prnewswire.com/news-releases/intradeco-apparel-earns-repreve-champions-of-sustainability-award-for-its-manufacturing-practices-300710693.html

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