

Unifi Inc Logo

Helen M. Sahi Appointed Vice President, Global Corporate Sustainability, of Unifi, Inc.

September 25, 2018

GREENSBORO, N.C., Sept. 25, 2018 /PRNewswire/ -- [Unifi, Inc.](#) (NYSE: UFI), a global leader of innovative and sustainable textile fiber solutions, today announced the appointment of Helen M. Sahi as vice president, global corporate sustainability, effective September 17, 2018.



"Helen's background includes significant responsibility and success in the technical, strategic and partnership aspects of sustainability policies and initiatives, and her vast experiences will help drive Unifi's sustainability strategy and key programs across our global operations," said Richard Gerstein, executive vice president of global branded premium value-added products and chief marketing and innovation officer. "We look forward to Helen further developing our relationships with chief sustainability officers throughout the textile and apparel supply chain and advancing the use of sustainability metrics into our operations, product line management and innovation initiatives."

Helen has nearly three decades of experience helping companies such as Avery Dennison Corporation and Bank of America set and achieve their sustainability strategies and goals. Throughout her career, Helen has built effective partnerships with external organizations and NGOs to support and advance their sustainability efforts.

"Unifi has a great sustainability story to tell, including the Company's Champions of Sustainability customer recognition program. Through their brand partnerships, Unifi's REPREEVE® has become the leading global branded recycled fiber with a goal of transforming 30 billion plastic bottles into fibers by 2022," said Sahi. "I have great respect for Unifi's commitment to sustainable innovation and I am eager to start working closely with the team."

In her role, Helen will lead, develop and drive the sustainability strategy and execution for Unifi, and will integrate sustainability into the everyday fabric of the Company's business. Helen's responsibilities include ensuring that Unifi's sustainability strategy and practices are aligned with the Company's business objectives, and that all sustainability efforts are evaluated through a robust set of metrics.

To hear more from Helen Sahi, check out this [video](#).

About Unifi:

Unifi, Inc. (NYSE: UFI) is a global textile solutions provider and one of the world's leading innovators in manufacturing synthetic and recycled performance fibers. The Company's proprietary PROFIBER™ technologies offer increased performance, comfort and style advantages, enabling customers to develop products that perform, look and feel better. Through REPREEVE®, one of Unifi's proprietary technologies and the global leader in branded recycled performance fibers, Unifi has transformed more than 12 billion plastic bottles into recycled fiber for new apparel, footwear, home goods and other consumer products. Unifi continually innovates technologies to meet consumer needs in moisture management, thermal regulation, antimicrobial, UV protection, stretch, water resistance and enhanced softness. Unifi collaborates with many of the world's most influential brands in the sports apparel, fashion, home, automotive and other industries. For news updates from Unifi, visit <https://unifi.com/news> or follow Unifi on Twitter [@UnifiSolutions](#).

About REPREEVE®:

Made by Unifi, Inc. (NYSE: [UFI](#)), REPREEVE® is the global leader in branded recycled performance fibers, transforming more than 12 billion plastic bottles into recycled fiber for new clothing, shoes, home goods and other consumer products. REPREEVE is the earth-friendly solution to making

consumers' favorite brands more environmentally responsible. Found in products from many of the world's leading brands, REPREVE fibers can also be enhanced with Unifi's proprietary technologies for increased performance and comfort. For more information about REPREVE, visit www.repreve.com, and connect with REPREVE on [Facebook](#), [Twitter](#) and [Instagram](#). REPREVE® is a trademark of Unifi, Inc.



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