



Unifi's REPREVE® Mobile Tour Promotes Recycling at Pac-12 Football Championship

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Showcases the importance of sustainability across college campuses

GREENSBORO, N.C.--(BUSINESS WIRE)--Dec. 6, 2021-- Allegiant Stadium guests in Las Vegas were offered a special look at transformational uses for recycled products this past weekend, as Unifi, Inc. (NYSE: [UFI](#)), one of the world's leading innovators in recycled and synthetic yarns, brought its REPREVE mobile tour to the Pac-12 Football Championship Game. Prior to the matchup between the University of Oregon and the University of Utah, more than 56,000 fans attending the game got the chance to see how post-consumer recycled bottles are transformed into their favorite Pac-12 fan gear. The visit is part of Unifi's partnership with Pac-12's Team Green, a first-of-its-kind collegiate athletic conference relationship to promote and encourage sustainability on and around Pac-12 campuses.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20211206005763/en/>



"Since 2018, Unifi and the Pac-12 have teamed up to help educate the next generation about the importance of recycling," said Jay Hertwig, Unifi's senior vice president of commercialization. "The Pac-12 and REPREVE promote sustainability efforts by using recycled fibers to create fans' favorite Pac-12 apparel. Five recycled plastic bottles can be transformed into a favorite t-shirt, while other accessories, such as hats, can be made from just one recycled plastic bottle, thanks to REPREVE's innovative process."

Together, Unifi and Pac-12 Team Green collaborate on a variety of efforts to promote sustainability. This includes the annual Team Green Sustainability Conference and the Pac-12 Zero Waste Competition. In addition, the Pac-12 Sustainability Working Group unites leaders from Unifi and the Conference's member schools to encourage sustainability throughout Pac-12 league footprint. Unifi also offers each university in the conference a chance to apply for a \$5,000 annual grant to promote sustainability opportunities on their campuses.

Inside the REPREVE® mobile tour, fans attending the Pac-12 Football Championship Game get a firsthand look at how their favorite gear is made from recycled plastic bottles. (Photo: Business Wire)

"Our Conference of Champions continues to make good on the Pac-12's commitment

to enhancing [sustainability](#) efforts in our athletics departments and taking part in initiatives to transform college sports programs into platforms that promote a greener planet," said Jamie Zaninovich, Pac-12 deputy commissioner and chief operating officer. "We're proud of our continued partnership with Unifi to encourage recycling, sustainability and circular economy initiatives across our Pac-12 conference campuses."

More information on the Pac-12 Team Green is available at unifi.com/pac-12.

About Unifi:

Unifi, Inc. (NYSE: [UFI](#)) is a global textile solutions provider and one of the world's leading innovators in manufacturing synthetic and recycled performance fibers. Through REPREVE®, one of Unifi's proprietary technologies and the global leader in branded recycled performance fibers, Unifi has transformed more than 30 billion plastic bottles into recycled fiber for new apparel, footwear, home goods and other consumer products. Unifi continually innovates technologies to meet consumer needs in moisture management, thermal regulation, antimicrobial, UV protection, stretch, water resistance and enhanced softness. Unifi collaborates with many of the world's most influential brands in the sports apparel, fashion, home, automotive and other industries. For more information about Unifi, visit www.Unifi.com.

About REPREVE®:

Made by Unifi, Inc. (NYSE: [UFI](#)), REPREVE® is the global leader in branded recycled performance fibers, transforming more than 30 billion plastic bottles into recycled fiber for new clothing, shoes, home goods and other consumer products. REPREVE is the earth-friendly solution to making consumers' favorite brands more environmentally responsible. Found in products from many of the world's leading brands, REPREVE fibers can also

be enhanced with Unifi's proprietary technologies for increased performance and comfort. For more information about REPREVE, visit www.repreve.com, and connect with REPREVE on [Facebook](#), [Twitter](#) and [Instagram](#).

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