

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

( ) \*

UNIFI INC

-----  
(NAME OF ISSUER)

Common Stock

-----  
(TITLE OF CLASS OF SECURITIES)

904677101

-----  
(CUSIP NUMBER)

December 31, 1998

-----  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- X Rule 13d-1(b)
- 
- Rule 13d-1(c)
- 
- Rule 13d-1(d)
- 

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be 'filed' for the purpose of Section 18 of the Securities Exchange Act of 1934 ('Act') or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(CONTINUED ON FOLLOWING PAGE(S))

-----  
CUSIP NO. 904677101

13G

-----  
Page 2 of 13 Pages  
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1- NAME OF REPORTING PERSON  
AXA Assurances I.A.R.D. Mutuelle

S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

2- CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP \* (A) [ ]  
(B) [X]

3- SEC USE ONLY

4- CITIZENSHIP OR PLACE OF ORGANIZATION

France

-----  
NUMBER OF SHARES BENEFICIALLY OWNED  
AS OF December 31, 1998 BY EACH REPORTING PERSON WITH

-----  
5- SOLE VOTING POWER  
1,222,340

-----  
6- SHARED VOTING POWER  
2,961,100

-----  
7- SOLE DISPOSITIVE POWER  
4,338,797

-----  
8- SHARED DISPOSITIVE POWER  
58,026

-----  
9- AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
4,396,823

(Not to be construed as an admission of beneficial ownership)

-----  
10- CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN  
SHARES \* |-----|  
|-----|

-----  
11- PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

7.2%

-----  
12- TYPE OF REPORTING PERSON \*

IC

-----  
\* SEE INSTRUCTIONS BEFORE FILLING OUT!

-----  
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-----  
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-----  
1- NAME OF REPORTING PERSON  
AXA Assurances Vie Mutuelle

S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

-----  
2- CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP \* (A) [ ]  
(B) [X]

-----  
3- SEC USE ONLY

-----  
4- CITIZENSHIP OR PLACE OF ORGANIZATION

France

-----  
NUMBER OF SHARES BENEFICIALLY OWNED  
AS OF December 31, 1998 BY EACH REPORTING PERSON WITH

-----  
5- SOLE VOTING POWER  
1,222,340

-----  
6- SHARED VOTING POWER  
2,961,100

-----  
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4,338,797

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SHARES \* |-----|  
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11- PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

7.2%

12- TYPE OF REPORTING PERSON \*

IC

\* SEE INSTRUCTIONS BEFORE FILLING OUT!

-----  
CUSIP NO. 904677101

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-----  
Page 4 of 13 Pages  
-----

1- NAME OF REPORTING PERSON

AXA Conseil Vie Assurance Mutuelle  
(formerly Alpha Assurances Vie Mutuelle)  
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

2- CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP \* (A) [ ]  
(B) [X]

3- SEC USE ONLY

4- CITIZENSHIP OR PLACE OF ORGANIZATION

France

NUMBER OF SHARES BENEFICIALLY OWNED  
AS OF December 31, 1998 BY EACH REPORTING PERSON WITH

5- SOLE VOTING POWER  
1,222,340

6- SHARED VOTING POWER  
2,961,100

7- SOLE DISPOSITIVE POWER  
4,338,797

8- SHARED DISPOSITIVE POWER  
58,026

9- AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
4,396,823

(Not to be construed as an admission of beneficial ownership)

10- CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN  
SHARES \* |-----|  
|-----|

11- PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

7.2%

12- TYPE OF REPORTING PERSON \*

IC

\* SEE INSTRUCTIONS BEFORE FILLING OUT!

1- NAME OF REPORTING PERSON  
AXA Courtage Assurance Mutuelle

S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

2- CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP \* (A) [ ]  
(B) [X]

3- SEC USE ONLY

4- CITIZENSHIP OR PLACE OF ORGANIZATION

France

-----  
NUMBER OF SHARES BENEFICIALLY OWNED  
AS OF December 31, 1998 BY EACH REPORTING PERSON WITH

5- SOLE VOTING POWER  
1,222,340

6- SHARED VOTING POWER  
2,961,100

7- SOLE DISPOSITIVE POWER  
4,338,797

8- SHARED DISPOSITIVE POWER  
58,026

9- AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
4,396,823

(Not to be construed as an admission of beneficial ownership)

10- CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN  
SHARES \* |-----|  
|-----|

11- PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

7.2%

12- TYPE OF REPORTING PERSON \*

IC

-----  
\* SEE INSTRUCTIONS BEFORE FILLING OUT!  
-----

1- NAME OF REPORTING PERSON  
AXA (formerly AXA-UAP)

S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

2- CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP \* (A) [ ]  
(B) [ ]

3- SEC USE ONLY

4- CITIZENSHIP OR PLACE OF ORGANIZATION

France

NUMBER OF SHARES BENEFICIALLY OWNED  
AS OF December 31, 1998 BY EACH REPORTING PERSON WITH

5- SOLE VOTING POWER  
1,222,340

6- SHARED VOTING POWER  
2,961,100

7- SOLE DISPOSITIVE POWER  
4,338,797

8- SHARED DISPOSITIVE POWER  
58,026

9- AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
4,396,823

(Not to be construed as an admission of beneficial ownership)

10- CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN  
SHARES \* |-----|  
|-----|

11- PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

7.2%

12- TYPE OF REPORTING PERSON \*

HC

\* SEE INSTRUCTIONS BEFORE FILLING OUT!

CUSIP NO. 904677101

13G

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1- NAME OF REPORTING PERSON  
THE EQUITABLE COMPANIES INCORPORATED

S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON  
13-3623351

2- CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP \* (A) [ ]  
(B) [ ]

3- SEC USE ONLY

4- CITIZENSHIP OR PLACE OF ORGANIZATION

State of Delaware

NUMBER OF SHARES BENEFICIALLY OWNED  
AS OF December 31, 1998 BY EACH REPORTING PERSON WITH

5- SOLE VOTING POWER  
1,220,840

6- SHARED VOTING POWER  
2,961,100

7- SOLE DISPOSITIVE POWER  
4,337,297

8- SHARED DISPOSITIVE POWER  
58,026

-----  
9- AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
4,395,323

-----  
10- CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN  
SHARES \* |-----|  
-----

11- PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9  
  
7.2%

-----  
12- TYPE OF REPORTING PERSON \*  
  
HC  
-----

\* SEE INSTRUCTIONS BEFORE FILLING OUT!

Item 1(a) Name of Issuer: Page 8 of 13 Pages  
-----  
UNIFI INC

Item 1(b) Address of Issuer's Principal Executive Offices:  
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7201 W. Friendly Rd.  
Greenboro, NC 27419

Item 2(a) Name of Person Filing:  
-----  
AXA Conseil Vie Assurance Mutuelle,  
(formerly Alpha Assurances Vie Mutuelle)  
AXA Assurances I.A.R.D Mutuelle,  
AXA Assurances Vie Mutuelle,  
and AXA Courtage Assurance Mutuelle,  
as a group (collectively, the 'Mutuelles AXA').

AXA (formerly AXA-UAP)

The Equitable Companies Incorporated  
(the 'Equitable Companies')

(Please contact Patrick Meehan at (212) 641-8234  
with any questions.)

Item 2(b) Address of Principal Business Office:  
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AXA Conseil Vie Assurance Mutuelle  
100-101 Terrasse Boieldieu  
92042 Paris La Defense France

AXA Assurances I.A.R.D Mutuelle and  
AXA Assurances Vie Mutuelle  
21, rue de Chateaudun  
75009 Paris France

AXA Courtage Assurance Mutuelle  
26, rue Louis le Grand  
75002 Paris France

AXA  
9 Place Vendome  
75001 Paris France

The Equitable Companies Incorporated  
1290 Avenue of the Americas  
New York, New York 10104

Item 2(c) Citizenship:  
 -----  
 Mutuelles AXA and AXA France  
 Equitable Companies - Delaware

Item 2(d) Title of Class of Securities:  
 -----  
 Common Stock

Item 2(e) CUSIP Number:  
 -----  
 904677101

Item 3. Type of Reporting Person:  
 -----  
 Equitable Companies as a parent holding company,  
 in accordance with 240.13d-1 (b) (ii) (G).  
  
 The Mutuelles AXA, as a group, acting as a parent  
 holding company.  
  
 AXA as a parent holding company.

Item 4. Ownership as of December 31, 1998:  
 -----

(a) Amount Beneficially Owned:  
 -----

4,396,823 shares of common stock beneficially owned including:

	No. of Shares	
	-----	
The Mutuelles AXA, as a group		0
AXA		0
AXA Entity or Entities:		
National Mutual Funds Management (Australia)		
Common Stock	1,500	1,500
	-----	

acquired solely for investment purposes:

(Each of the Mutuelles AXA, as a group, and AXA expressly declares that the filing of this Schedule 13G shall not be construed as an admission that it is, for purposes of Section 13(d) of the Exchange Act, the beneficial owner of any securities covered by this Schedule 13G).

The Equitable Companies Incorporated 0

Subsidiaries:  
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Alliance Capital Management L.P.  
 acquired solely for investment purposes on  
 behalf of client discretionary investment  
 advisory accounts:

Common Stock	3,893,430	3,893,430
	-----	

Donaldson, Lufkin & Jenrette Securities Corporation  
 held for investment purposes:

Common Stock	68,173	68,173
	-----	

The Equitable Life Assurance Society of the United States  
 acquired solely for investment purposes:

Common Stock	383,100	383,100
	-----	

Wood, Struthers & Winthrop Management Corporation  
 acquired solely for investment purposes on

behalf of client discretionary investment  
 advisory accounts:

Common Stock 50,620 50,620

Total 4,396,823

(Each of the above subsidiaries of The Equitable operates under independent management and makes independent decisions.)

(b) Percent of Class: 7.2%

ITEM 4. Ownership as of 12/31/98 (CONT.) Page 11 of 13 Pages

(c) Deemed Voting Power and Disposition Power:

	(i) Deemed to have Sole Power to Vote or to Direct the Vote	(ii) Deemed to have Shared Power to Vote or to Direct the Vote	(iii) Deemed to have Sole Power to Dispose or to Direct the Disposition	(iv) Deemed to have Shared Power to Dispose or to Direct the Disposition
The Mutuelles AXA, as a group	0	0	0	0
AXA	0	0	0	0
AXA Entity or Entities:				
National Mutual Funds Management (Australia)	1,500	0	1,500	0
The Equitable Companies Incorporated	0	0	0	0
Subsidiaries:				
Alliance Capital Management L.P.	812,040	2,957,100	3,893,430	0
Donaldson, Lufkin & Jenrette Securities Corporation	0	0	10,147	58,026
The Equitable Life Assurance Society of the United States	383,100	0	383,100	0
Wood, Struthers & Winthrop Management Corporation	25,700	4,000	50,620	0
TOTAL	1,222,340	2,961,100	4,338,797	58,026



(Each of the above subsidiaries of the Equitable Companies operates under independent management and makes independent voting and investment decisions).

Item 5.

Ownership of Five Percent or Less of a Class:

-----  
If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following.

( )

Item 6.

Ownership of More than Five Percent on behalf of Another Person. N/A

Item 7.

Identification and Classification of the Subsidiary which Acquired

-----  
the Security Being Reporting on by the Parent Holding Company:  
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This Schedule 13G is being filed by Equitable Companies; AXA, which beneficially owns a majority interest in Equitable Companies; and the Mutuelles AXA, which as a group control AXA:

- (X) in the Mutuelles AXAs' capacity, as a group, acting as a parent holding company with respect to the holdings of the following AXA entity or entities;
- (X) in AXA's capacity as a parent holding company with respect to the holdings of the following AXA entity or entities:  
National Mutual Funds Management (Australia)
- (X) in EQUITABLE COMPANIES capacity as a parent holding company with respect to the holdings of its following subsidiaries:
- (X) Alliance Capital Management L.P.  
(13-3434400), an investment adviser registered under Section 203 of the Investment Advisers Act of 1940.
- (X) Donaldson, Lufkin & Jenrette Securities Corporation  
(13-2741729), a broker-dealer registered under Section 15 of the Securities and Exchange Act of 1934 and an investment adviser registered under Section 203 of the Investment Advisers Act of 1940.
- (X) The Equitable Life Assurance Society of the United States  
(13-5570651), an insurance company, a broker-dealer registered under Section 15 of the Securities and Exchange Act of 1934 and an investment adviser registered under Section 203 of the Investment Advisers Act of 1940.
- (X) Wood, Struthers & Winthrop Management Corporation  
(13-2774791), an investment adviser registered under Section 203 of the Investment Advisers Act of 1940.

Item 8. Identification and Classification of Members of the Group. N/A

Item 9. Notice of Dissolution of Group: N/A

Item 10. Certification:

-----  
By signing below I certify that to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purposes or effect.

Signature

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After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 10, 1999    THE EQUITABLE COMPANIES INCORPORATED\*

/s/ Alvin H. Fenichel

-----

Alvin H. Fenichel  
Senior Vice President  
and Controller

\*Pursuant to the Joint Filing Agreement with respect to Schedule 13G attached hereto as Exhibit I, among The Equitable Companies Incorporated, AXA Conseil Vie Assurance Mutuelle, AXA Assurances I.A.R.D Mutuelle, AXA Assurances Vie Mutuelle, AXA Courtage Assurance Mutuelle, and AXA, this statement Schedule 13G is filed on behalf of each of them.

JOINT FILING AGREEMENT  
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Each of the undersigned hereby agrees that the Schedule 13G filed herewith is filed jointly, pursuant to Rule 13d-1(f)(1) of the Securities Exchange Act of 1934, as amended on behalf of each of them.

Dated: February 10, 1999

The Equitable Companies Incorporated

BY: /s/ Alvin H. Fenichel  
-----  
Alvin H. Fenichel  
Senior Vice President  
and Controller

AXA Assurances I.A.R.D. Mutuelle; AXA Assurances Vie Mutuelle;  
AXA Conseil Vie Assurance Mutuelle; AXA Courtage Assurance  
Mutuelle, as a group, and AXA

Signed on behalf of each of the above entities

BY: /s/ Alvin H. Fenichel  
-----  
Alvin H. Fenichel  
Attorney-in-Fact  
(Executed pursuant to Powers of Attorney)