





AGENDA

8:30 am
WELCOME, SAFE
HARBOR, AGENDA

6 INNOVATION

11 FINANCIAL OVERVIEW

2 COMPANY OVERVIEW

7 MARKETING

12 CLOSING REMARKS

3 STRATEGY, KEY THEMES

8 10:15 am BREAK 13 Q&A

4 GLOBAL BRAND SALES 9 10:30 am
GLOBAL SUPPLY
CHAIN SOLUTIONS

12:00 pm CLOSE

- 5 SUSTAINABLE POWER OF REPREVE®
- 10 CASE STUDY: ASIA



Cautionary Statement on Forward-Looking Statements

Certain statements included herein contain forward-looking statements within the meaning of federal securities laws about the financial condition and results of operations of Unifi that are based on management's beliefs, assumptions and expectations about our future economic performance, considering the information currently available to management. An example of such forward-looking statements include, among others, guidance pertaining to our financial outlook. The words "believe," "may," "could," "will," "should," "would," "anticipate," "plan," "estimate," "project," "expect," "intend," "seek," "strive" and words of similar import, or the negative of such words, identify or signal the presence of forward-looking statements. These statements are not statements of historical fact, and they involve risks and uncertainties that may cause our actual results, performance or financial condition to differ materially from the expectations of future results, performance or financial condition that we express or imply in any forward-looking statement.

Factors that could contribute to such differences include, but are not limited to: the competitive nature of the textile industry and the impact of global competition; changes in the trade regulatory environment and governmental policies and legislation; the availability, sourcing and pricing of raw materials; general domestic and international economic and industry conditions in markets where Unifi competes, including economic and political factors over which Unifi has no control; changes in consumer spending, customer preferences, fashion trends and end uses for products; the financial condition of Unifi's customers; the loss of a significant customer or brand partner; natural disasters, industrial accidents, power or water shortages, extreme weather conditions and other disruptions at one of our facilities; the success of Unifi's strategic business initiatives; the availability of financial and credit markets; the ability to service indebtedness and fund capital expenditures and strategic business initiatives; the availability of and access to credit on reasonable terms; changes in foreign currency exchange, interest and inflation rates; fluctuations in production costs; the ability to protect intellectual property; the strength and reputation of our brands; employee relations; the ability to attract, retain and motivate key employees; the impact of environmental, health and safety regulations; the impact of tax laws, the judicial or administrative interpretations of tax laws and/or changes in such laws or interpretations; the operating performance of joint ventures and other equity method investments; and the accurate financial reporting of information from equity method investments.

All such factors are difficult to predict, contain uncertainties that may materially affect actual results and may be beyond our control. New factors emerge from time to time, and it is not possible for management to predict all such factors or to assess the impact of each such factor on Unifi. Any forward-looking statement speaks only as of the date on which such statement is made, and we do not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date on which such statement is made, except as may be required by federal securities laws. The above and other risks and uncertainties are described in Unifi's most recent annual report on Form 10-K, and additional risks or uncertainties may be described from time to time in other reports filed by Unifi with the Securities and Exchange Commission pursuant to the Securities Exchange Act of 1934, as amended.

Non-GAAP Financial Measures

Certain non-GAAP financial measures included herein are designed to complement the financial information presented in accordance with GAAP. These non-GAAP financial measures include Earnings Before Interest, Taxes, Depreciation and Amortization ("EBITDA") and Adjusted EBITDA (together, the "non-GAAP financial measures").

EBITDA represents Net income before net interest expense, income tax expense, and depreciation and amortization expense.

Adjusted EBITDA represents EBITDA adjusted to exclude equity in loss (earnings) of Parkdale America LLC ("PAL") and, from time to time, certain other adjustments necessary to understand and compare the underlying results of Unifi.

The non-GAAP financial measures are not determined in accordance with GAAP and should not be considered a substitute for performance measures determined in accordance with GAAP. The calculations of the non-GAAP financial measures are subjective, based on management's belief as to which items should be included or excluded in order to provide the most reasonable and comparable view of the underlying operating performance of the business. We may, from time to time, modify the amounts used to determine our non-GAAP financial measures.

We believe that these non-GAAP financial measures better reflect Unifi's underlying operations and performance and that their use, as operating performance measures, provides investors and analysts with a measure of operating results unaffected by differences in capital structures, capital investment cycles and ages of related assets, among otherwise companies.

Management uses Adjusted EBITDA (i) as a measurement of operating performance because it assists us in comparing our operating performance on a consistent basis, as it removes the impact of (a) items directly related to our asset base (primarily depreciation and amortization) and (b) items that we would not expect to occur as a part of our normal business on a regular basis; (ii) for planning purposes, including the preparation of our annual operating budget; (iii) as a valuation measure for evaluating our operating performance and our capacity to incur and service debt, fund capital expenditures and expand our business; and (iv) as one measure in determining the value of other acquisitions and dispositions. Adjusted EBITDA is a key performance metric utilized in the determination of variable compensation. We also believe Adjusted EBITDA is an appropriate supplemental measure of debt service capacity, because it serves as a high-level proxy for cash generated from operations and is relevant to our fixed charge coverage ratio. Equity in loss (earnings) of PAL is excluded from Adjusted EBITDA because such results do not reflect our operating performance.

In evaluating non-GAAP financial measures, investors should be aware that, in the future, we may incur expenses similar to the adjustments included herein. Our presentation of non-GAAP financial measures should not be construed as indicating that our future results will be unaffected by unusual or non-recurring items. Each of our non-GAAP financial measures has limitations as an analytical tool, and you should not consider it in isolation or as a substitute for analysis of our results or liquidity measures as reported under GAAP. Some of these limitations are (i) it is not adjusted for all non-cash income or expense items that are reflected in our statements of cash flows; (ii) it does not reflect the impact of earnings or charges resulting from matters we consider not indicative of our ongoing operations; (iii) it does not reflect changes in, or cash requirements for, our working capital needs; (iv) it does not reflect the cash requirements necessary to make payments on our debt; (v) it does not reflect our future requirements for capital expenditures or contractual commitments; (vi) it does not reflect limitations on or costs related to transferring earnings from our subsidiaries to us; and (vii) other companies in our industry may calculate this measure differently than we do, limiting its usefulness as a comparative measure.

Because of these limitations, these non-GAAP financial measures should not be considered as a measure of discretionary cash available to us to invest in the growth of our business or as a measure of cash that will be available to us to meet our obligations, including those under our outstanding debt obligations. You should compensate for these limitations by relying primarily on our GAAP results and using these measures only as supplemental information.



TODAY'S PRESENTERS



Jeff Ackerman | EVP & CFO



Kevin Hall | Chairman and CEO



Jay Hertwig | GVP of Brand Sales



Meredith Boyd | VP of Brand Sales



Helen Sahi | VP of Sustainability



Richard Gerstein | EVP of PVA



Tom Caudle | President and COO



Sohan Mangaldas | VP of Supply Chain



Hongjun Ning | VP Unifi Asia, Europe, Africa







KEY TAKEAWAYS TODAY

Sustainability is a megatrend and path to greater profitability and customer satisfaction.

We are building relationships with leading companies who win through sustainability and innovation.

We are driving innovation and commercialization of premium value added products that deliver on important consumer needs.

We are building a flexible global supply chain in order to be where our customers need us.



OVERVIEW

Global Company

2,900 Employees **Greensboro, NC Headquarters**



Yadkinville facility



Suzhou, China



REPREVE® Bottle Processing Center

2016



1971

Founded by G. Allen Mebane



Alfenas, Brazil

1999



Ciudad Arce, El Salvador

2010



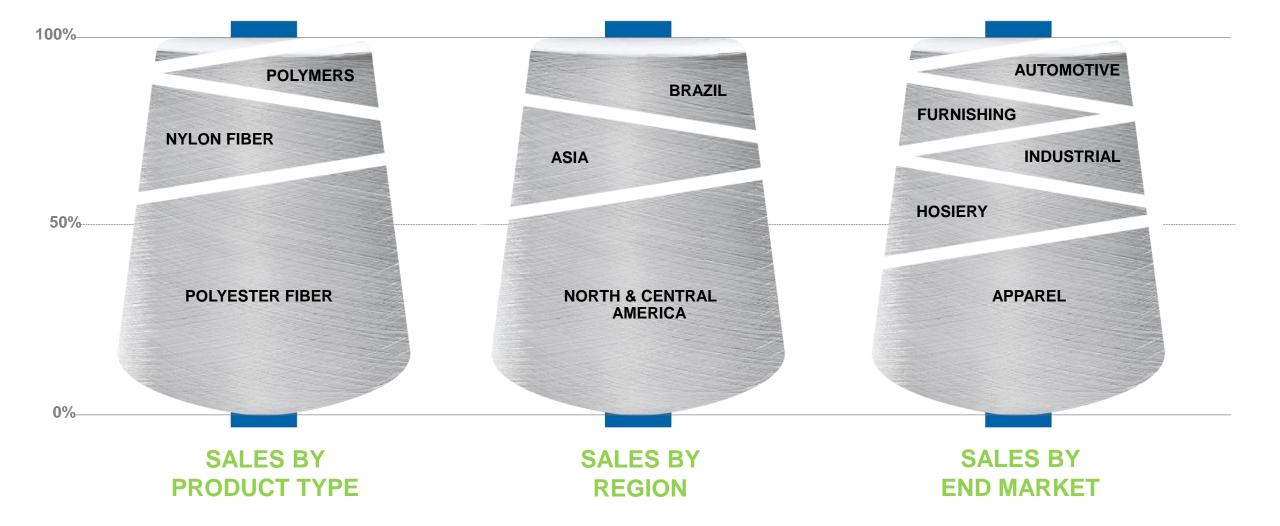
10 billionth plastic bottle

2017





OVERVIEW OF SALES AND END MARKETS





APPAREL VALUE CHAIN

















UNIFI BRAND ARCHITECTURE

PREMIUM VALUE-ADDED (PVA)







REPREVE®

The world's #1 trusted brand of recycled performance fibers

PROFIBER™

High-quality virgin fiber that is enhanced with **performance benefits**

UNIFIBER™

High-quality virgin fiber for costconscious designers and buyers





REPREVE® is a high-quality, performance fiber made from recycled materials. It's an essential ingredient that makes products more earth-friendly.

Many of the most recognizable, global brands use REPREVE.



REPREVE PROCESS









RECYCLED BOTTLES

Post-consumer bottles are recycled

RECYCLED FLAKE

Bottles are washed and chopped into flake

REPREVE CHIP

Bottle flake is melted and formed into chip

REPREVE RECYCLED FIBER

Chip is melted and made into yarn

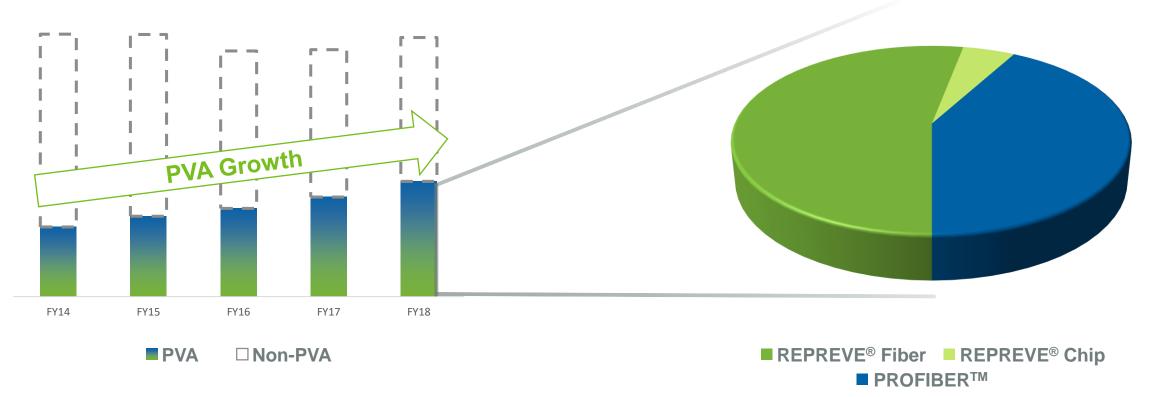


PVA DRIVES GROWTH



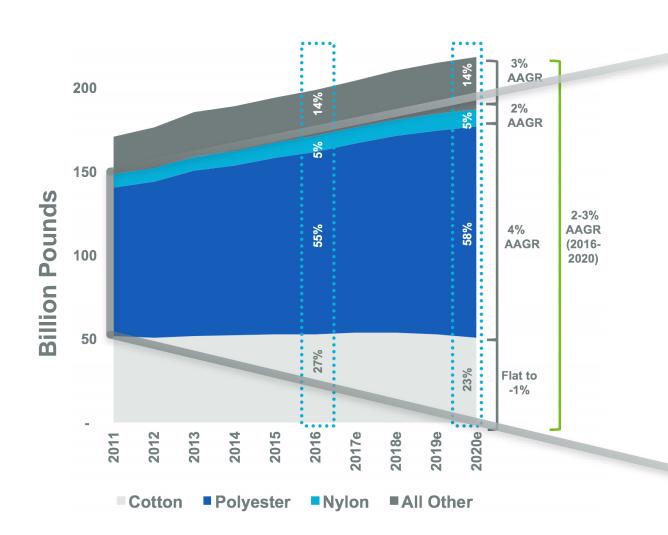
DISTRIBUTION OF PVA SALES

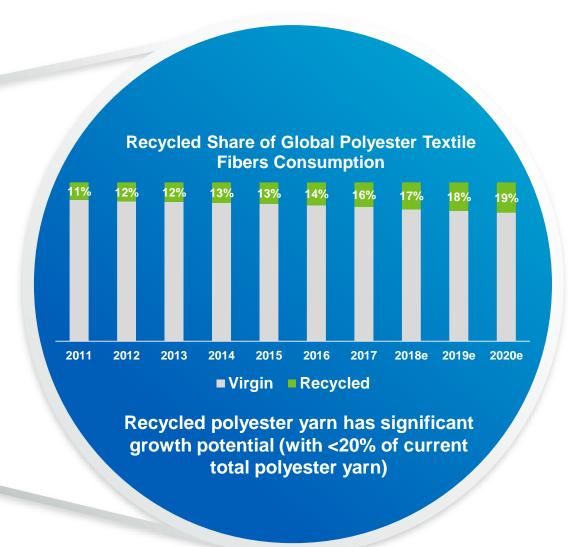
(FY18)





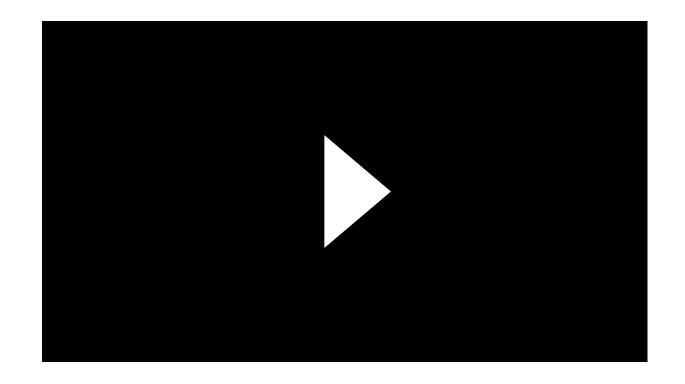
GLOBAL FIBERS OPPORTUNITY OVERVIEW







"WHAT IF?" VIDEO











vision

Make everyday life better by transforming the world's products through sustainable innovation.

mission

To be the world's most sought-after performance and sustainability textile partner.



STRATEGIC GROWTH PLAN



PARTNER

with brands, retailers and mills who win in their markets through sustainable innovation

INNOVATE

with game-changing, consumer-noticeable, sustainable technologies

BUILD

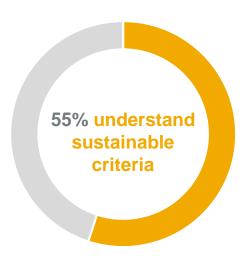
a trusted global supply chain focused on delivering solutions where our customers need us





IMPORTANCE OF SUSTAINABLE SOLUTIONS

BOOMERS



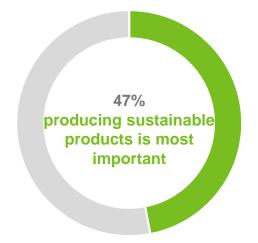
NICE TO HAVE SUSTAINABILITY

GEN X



WANTSSUSTAINABILITY

MILLENNIALS



EXPECTSSUSTAINABILITY

GEN Z







SUSTAINABILITY AND LEADING BRANDS



"Commitments for 2030 include... designing all IKEA products with new circular principles, with the goal to only use renewable and recycled materials"

IKEA Facts and Figures 2018



"...we're creating the future we want to see through sustainable innovation."

Mark Parker, President & CEO, Nike, Inc.



"reduce global environmental footprint by 50% by 2030"

Made for Change sustainability and responsibility strategy



"...we're committed to using resources responsibly and designing our operations, products and services to be sustainable and circular."

Target Planet Report 2017



"...we are increasingly using materials that are more sustainable from a total life cycle perspective..."



"By 2030, 50% reduction in environmental footprint"

Unilever Sustainable Living Plan



"...we are taking a circular approach to how fashion is made and used."

Karl-Johan Persson, CEO



TARGET AUDIENCE







REPREVE + INNOVATION

Performance



Comfort



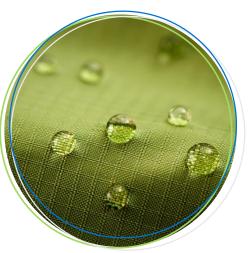
Touch / Feel



Fashion



Protection







TruCover TruFlexx







TruColor TruEffects









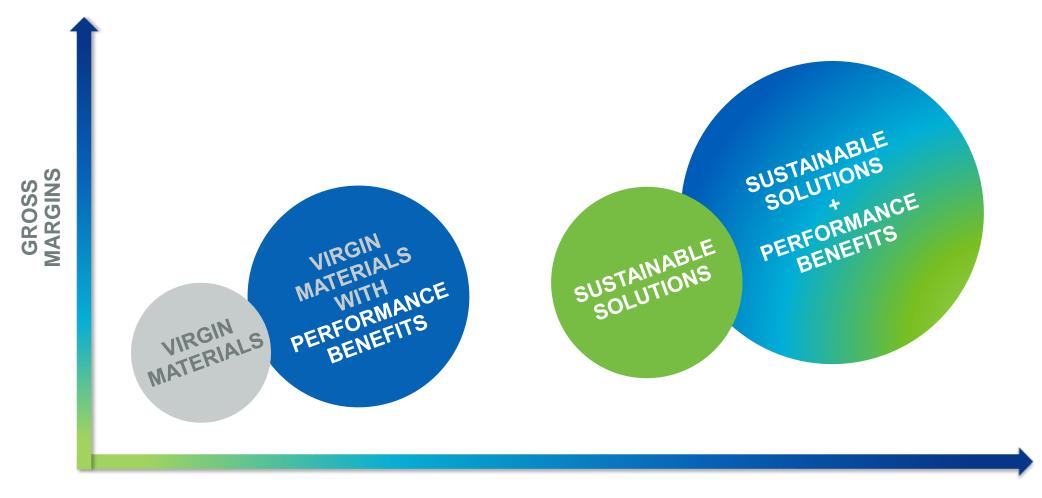








SUSTAINABILITY AND INNOVATION DRIVE GROWTH



VALUE CREATION



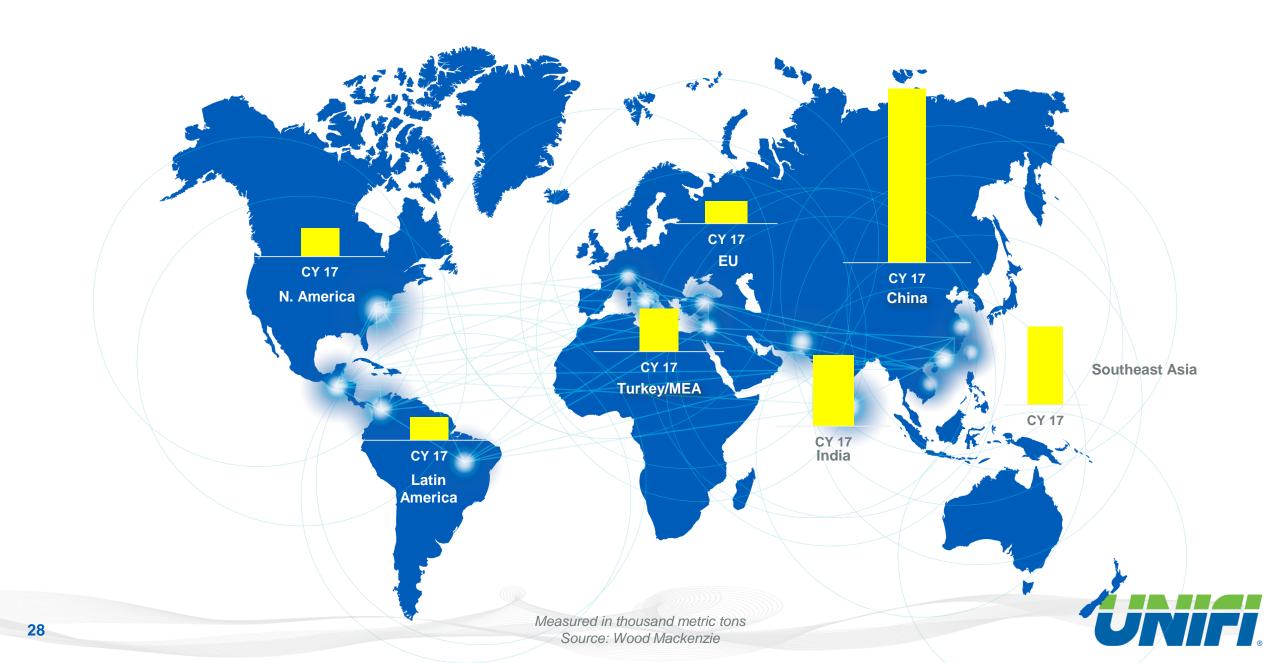
BUILDING OUR SUPPLY CHAIN

SPEED TO MARKET • GLOBAL AVAILABILITY • CONSISTENT SUPPLY AND QUALITY • AGILE DELIVERY



27

POLYESTER AND NYLON TEXTILES CONSUMPTION IS GLOBAL



DELIVER GROWTH



GROW

REVENUE

PVA

GROSS MARGIN

ADJUSTED EBITDA







STRATEGIC GROWTH PLAN



PARTNER

with brands, retailers and mills who win in their markets through sustainable innovation

INNOVATE

with game-changing, consumer-noticeable, sustainable technologies

BUILD

a trusted global supply chain focused on delivering solutions where our customers need us



REPREVE BRAND GROWTH





TRANSPARENT. TRACEABLE. CERTIFIED.



U Trust Verification™

The U Trust™ verification program is a comprehensive certification program designed to provide REPREVE® customers with a higher level of transparency.

FiberPrint™ Technology

FiberPrint™ technology helps customers avoid false environmental claims. This proprietary technology validates the authenticity of REPREVE® products, analyzes the fabric content and composition to support third-party certifications.

Recycled Content

Products made with REPREVE® recycled materials, including post-consumer plastic bottles and pre-consumer fiber waste, are certified by third parties.



UNIFI DIFFERENTIATION

Unifi creates a push-pull scenario with its indirect and direct customer relationships, meeting consumer demands and customer needs throughout the supply chain, while driving sustainability and innovation throughout the product pipeline.

>>> PUSH >>>

engagement innovation customer service sustainability



partnership innovation design sustainability



MILL PARTNERS (Direct Customers)



BRANDS (Indirect Customers)



RETAILERS







ENGAGEMENT EXCELLENCE



CHIEF SUSTAINABILITY OFFICER

Champions of Sustainability
Circular Economy Stories
Take Back Programs

MARKETING DEPARTMENT

Co-marketing

DESIGN AND MATERIALS DEVELOPMENT

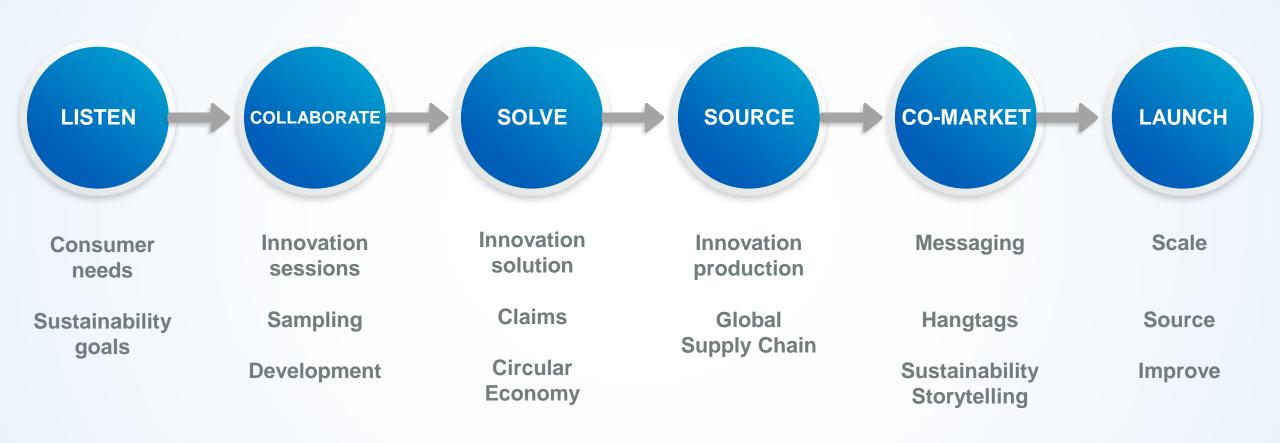
Innovation sessions

SOURCING

Mills Geographies Samples



CUSTOMER JOURNEY





THE NORTH FACE BOTTLE SOURCE COLLECTION



PVA INNOVATION IN DENIM AT RETAIL



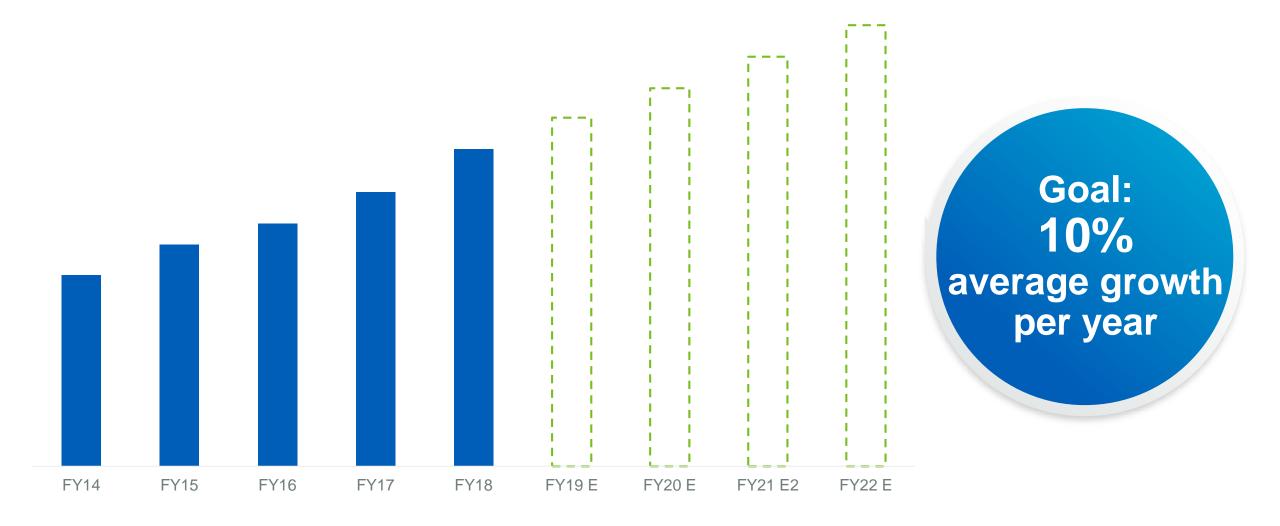








GLOBAL PVA SALES PERFORMANCE











SUSTAINABILITY: THE CASE

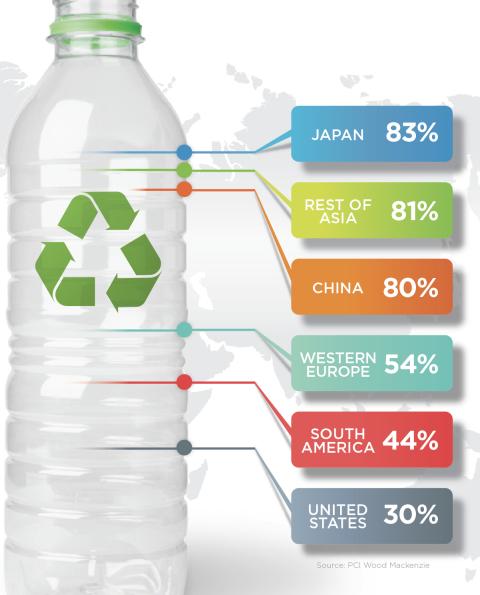




THE U.S. HAS THE LOWEST

BOTTLE COLLECTION RATE OF THESE DEVELOPED COUNTRIES.

FOR THE GOOD OF TOMORROW,
We have to do better.







THE IMPACT OF 400,000 SHIRTS







...generates
enough energy to
power 50 homes
for 1 year

...provides 600 people their typical daily drinking water for 1 year

... improves air quality by avoiding 130K kgs of CO₂ emissions



CIRCULAR ECONOMY







MEETING THE BRANDS' NEEDS

- 1. Sustainability and performance
- 2. Availability across different yarn forms
- 3. Looking for circular economy solutions
- 4. Global consistency and availability
- 5. Affordability
- 6. Transparency









STRATEGIC GROWTH PLAN



PARTNER

with brands, retailers and mills who win in their markets through sustainable innovation

INNOVATE

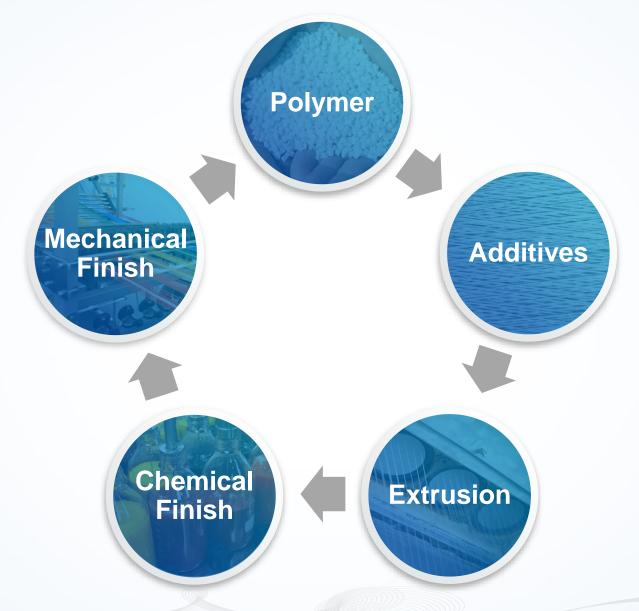
with game-changing, consumer-noticeable, sustainable technologies

BUILD

a trusted global supply chain focused on delivering solutions where our customers need us



UNIFI INNOVATION CAPABILITIES





FOCUS ON INNOVATION FUNDAMENTALS

Identify and focus on innovation with largest market potential

Align resources and capabilities

Optimize commercialization



ALIGNING INNOVATION WITH CUSTOMER & CONSUMER NEEDS





CONSUMER NEEDS







ACTIVE PERFORMANCE

Thermal Regulation • Odor • Adaptive • Wicking • Cushioning

DESIGN & FIT

Heathers • Fit • Color • Effects

PREVENTIVE PERFORMANCE

Durability • Flame Retardant • UV



CONSUMER DESIRES







WEARABLE TECHNOLOGY

WELLNESS

SUSTAINABILITY



ACCELERATING INNOVATION DEVELOPMENT

Starting Points of Innovation

Levels of Innovation



Disruptive



Incremental



DIFFERENTIATED PORTFOLIO

SPECIALTY AND INDUSTRIAL

PREMIUM VALUE ADDED

UNIFIBER

Value / Compliant



Performance



Sustainable +





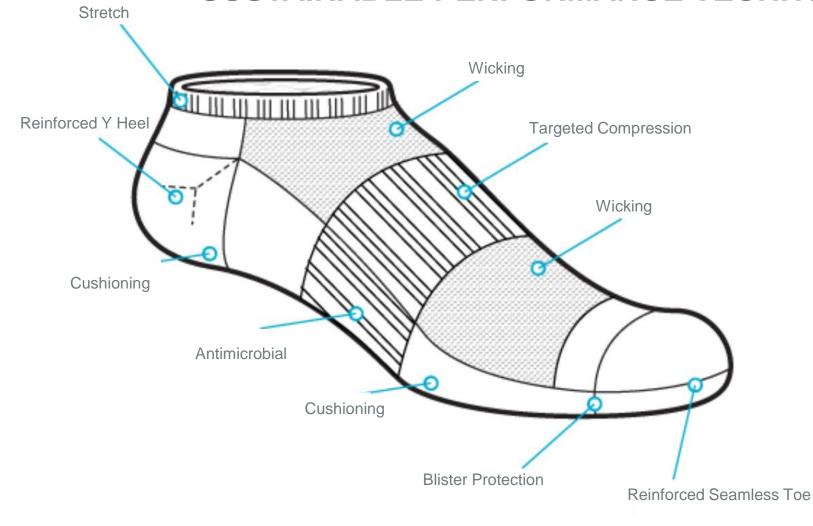






CASE STUDY

SUSTAINABLE PERFORMANCE TECHNOLOGY IN SOCKS



Engineered performance for different applications

- Running
- Hiking
- Work
- Sports







CONSUMERS WANT COMFORT IN ALL APPLICATIONS

MOISTURE WICKING

and

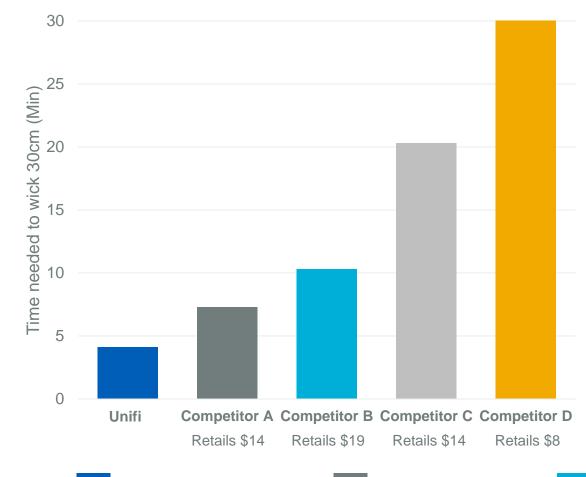
CUSHIONING

are top benefits



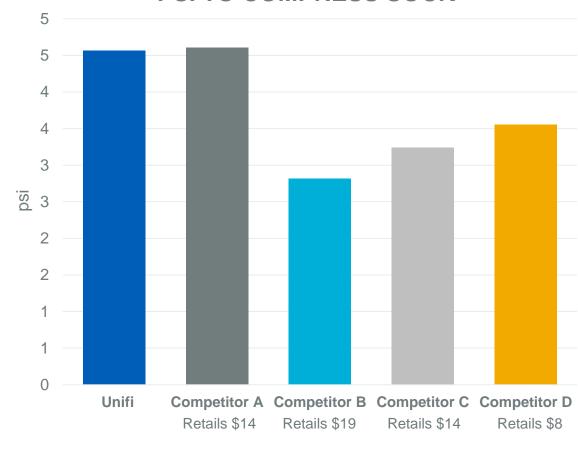
SUPERIOR PERFORMANCE





Athletic / Other Sport

FORCE REQUIRED FOR 25%
COMPRESSION**
PSI TO COMPRESS SOCK



Running Sock





Hiking Sock



Work / Military Sock

UNDER ARMOUR CHARGED CUSHION SOCK



BENEFITS:
Sustainable
Moisture Wicking
Cushioning



CUSTOMER INNOVATION CENTER







BUILDING OUR BRANDS







B2B_{2c}



BUILDING MARKETING CAPABILITIES



Made with REPREVE

Products made with REPREVE recycled performance fibers are simply made better. Earthfriendly, and made for everyday life: with features like wicking, comfort stretch, and soil release embedded in the fibers.



™ BOARDSHORT



HIGHLINE NEW WAVE 20 BOARDSHORT

DIGITAL MARKETING AND

CONTENT CREATION



WATERMAN M



INNOVATION COMMERCIALIZATION

CUSTOMER CO-MARKETING



TARGET AUDIENCE







Textile Mill Partners

Leading Brands & Retailers

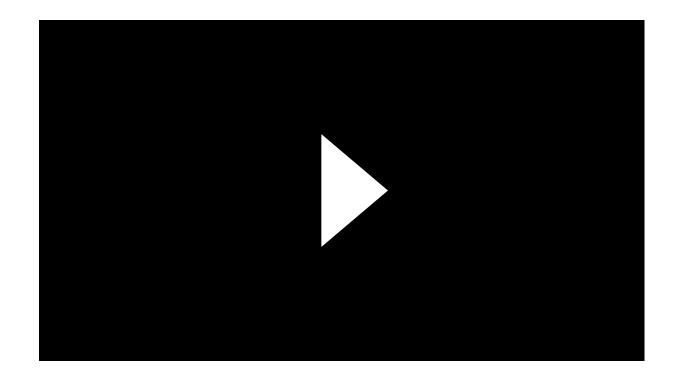
- Chief Sustainability Officers
- Chief Marketing Officers
- Design and Innovation Teams
- Supply Chain

Consumers Employees



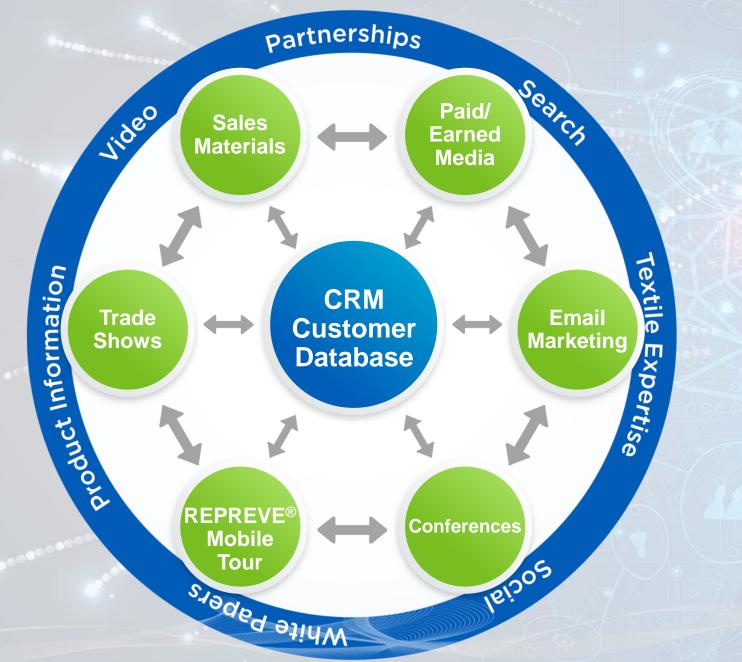


"POSITIONING" VIDEO





ORGANIZE FOR A DIGITAL WORLD







Team Green
Championing
Sustainability







Innovation

True innovation starts in the fiber.



Sustainability & REPREVE® True innovation creates a

sustainable loop.



Global Supply Chain

True innovation brings products worldwide.



DIGITAL ENGAGEMENT

- 23% increase in monthly page views
- 105% increase in time on site
- 19% increase in organic search referral
- Over 1,000 contact forms submitted
- Over 380 product collateral downloads
- Over 6,000 videos viewed

Source: Google Analytics and Unifi Tracking. July – Sept 2018 vs April – June 2017



INNOVATION COMMERCIALIZATION

MARKET INTELLIGENCE

- Custom Data
- Market Data
- Customer Input

FIRST SHIP / LAUNCH

- Marketing Campaign Begins
 - Sales Training (Presentations)

MARKETING PLANS

- Customer Value Proposition
- Lead Brand Partners
 - Messaging



REPREVE DRIVES BRAND ATTRIBUTES

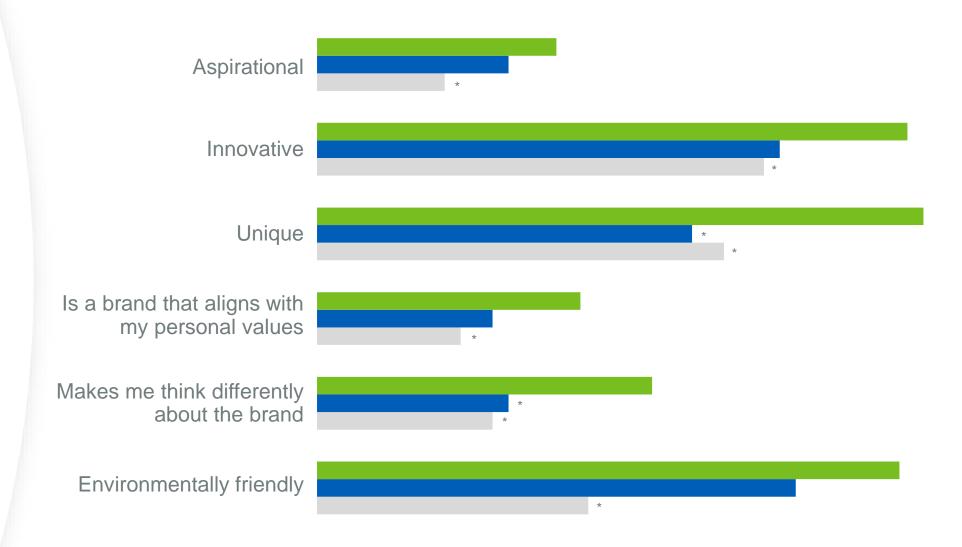
Leading Performance Apparel Brand





Base Brand

N=150, Ages 16 - 22 SOURCE: UNIFI commissioned concept test, Jan 2018





^{*} Indicates significant difference @ 95%

CUSTOMER CO-MARKETING

Build REPREVE as the gold standard in sustainable textile solutions

Build preferred relationships with key stakeholders in brands and textile mills

18 MILLION

REPREVE hang tags distributed in FY 2018 (vs. 3 million in 2014) 100

Customers co-marketing with Unifi

175

Customer tours and innovation sessions each year



2017 CHAMPIONS OF SUSTAINABILITY





































HAGGAR CLOTHING CO.























HAWORTH'

















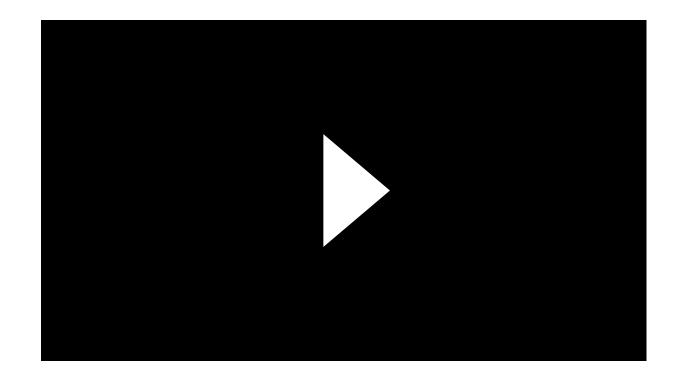








"CHAMPIONS OF SUSTAINABILITY" VIDEO







BUILDING A PARTNERSHIP WITH PAC12



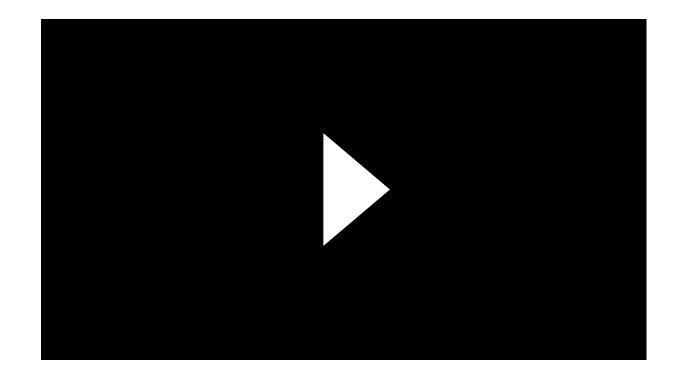
Founding Sponsor of Pac12 Team Green

Create Circular Economy
Stories on Campus with
Brand Partners

Leverage Television and Digital Assets to tell Circular Economy Stories Leverage Presence at Championship Events with Customers



"LEAGUE 91" VIDEO













STRATEGIC GROWTH PLAN



PARTNER

with brands, retailers and mills who win in their markets through sustainable innovation

INNOVATE

with game-changing, consumer-noticeable, sustainable technologies

BUILD

a trusted global supply chain focused on delivering solutions where our customers need us



BUILDING OUR SUPPLY CHAIN



BALANCING THE HEMISPHERES FOR SPEED TO MARKET





DELIVERING DEMANDS

Product development and innovation

Large local customer base

Trade compliant

Quick replenishment

Superior logistics and distribution

Service and distribution for three continents

Agility

Ability to move and service global brands for local and export markets

Large-scale complexity management

Low cost production



LEADING POSITION IN THE AMERICAS

Overall

Apparel/Hosiery

Furnishings

Auto & Industrial

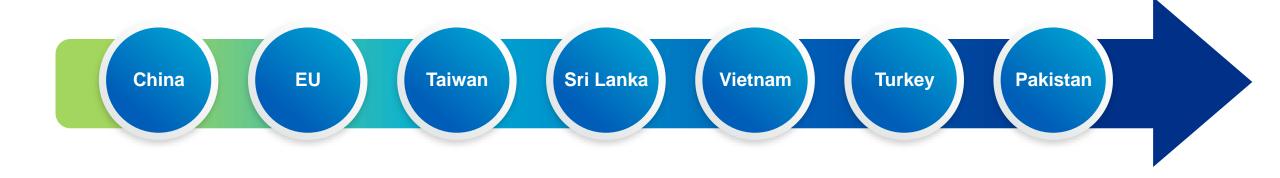




Source: Volume rankings based on Unifi Internal Estimates, Fiber Economics Bureau, Wood Mackenzie, and International Trade Commission Office of Textiles and Apparel.



EXPANDED MARKET PRESENCE





U Trust[®]

FiberPrint®

Compliance

Transparency

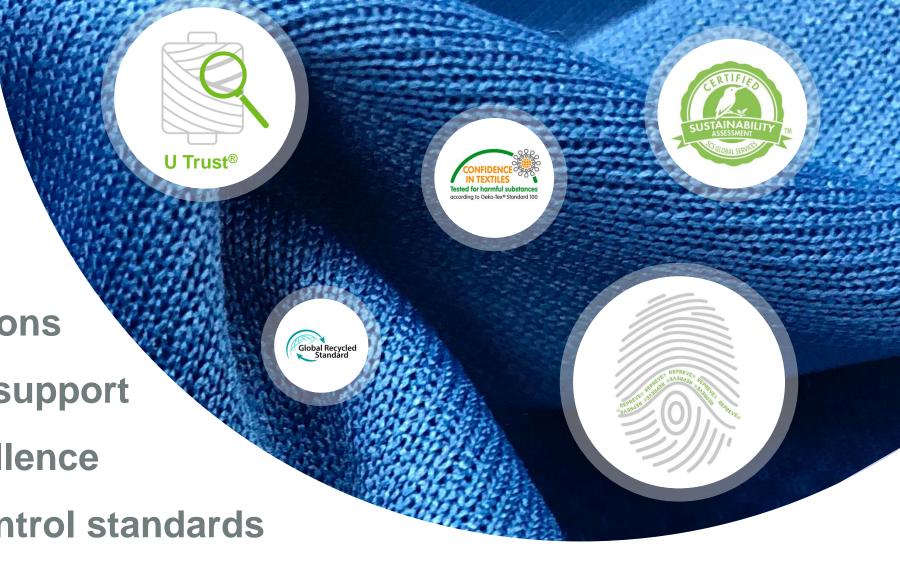
Vendor certifications

Global technical support

Operational excellence

Global quality control standards

Global information systems/technology infrastructure and platform

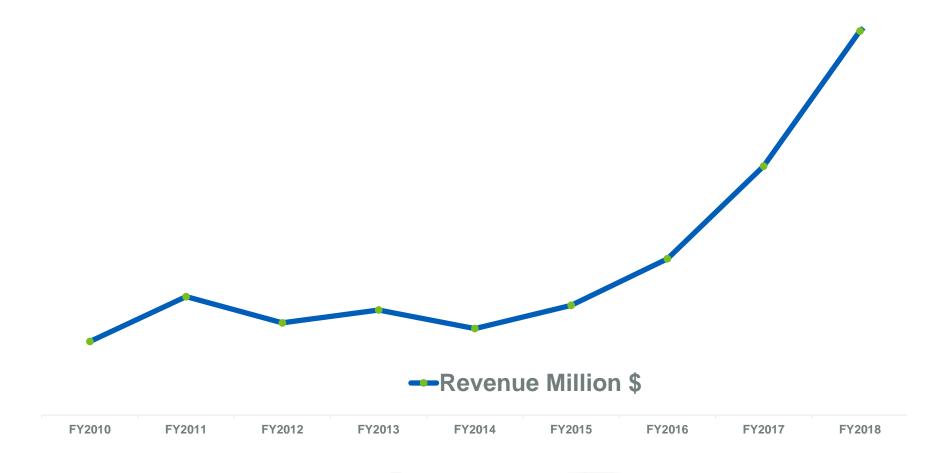








GROWTH IN ASIA AND EUROPE





UNIFI DIFFERENTIATION

Unifi creates a push-pull scenario with its indirect and direct customer relationships, meeting consumer demands and customer needs throughout the supply chain, while driving sustainability and innovation throughout the product pipeline.

>>> PUSH >>>

engagement innovation customer service sustainability



partnership innovation design sustainability



MILL PARTNERS (Direct Customers)



BRANDS (Indirect Customers)



RETAILERS



CONSUMERS

<<< PULL <<<



EXCELLENT GROWTH

FY18

FY16

Brand Relationships



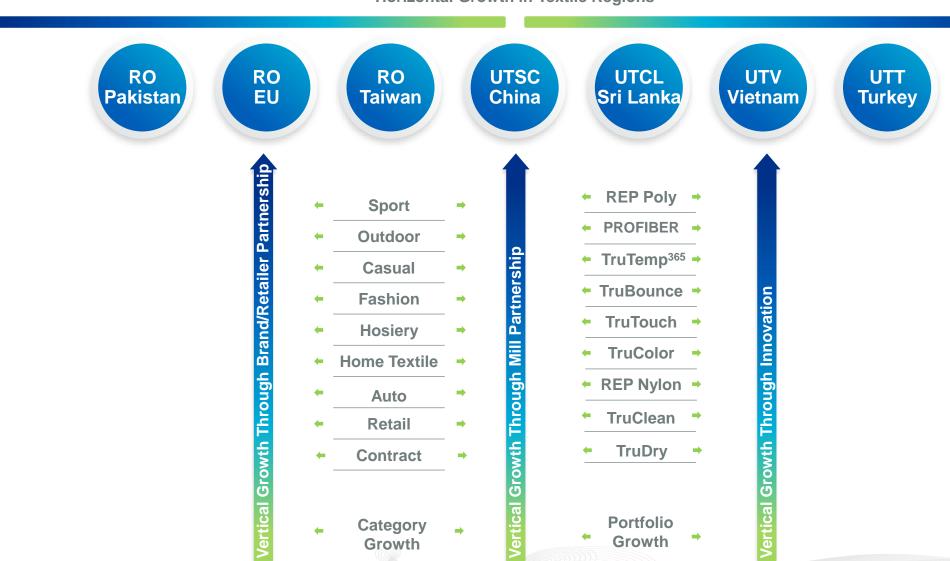
Mill Relationships





ORGANIC GROWTH MATRIX

Horizontal Growth in Textile Regions

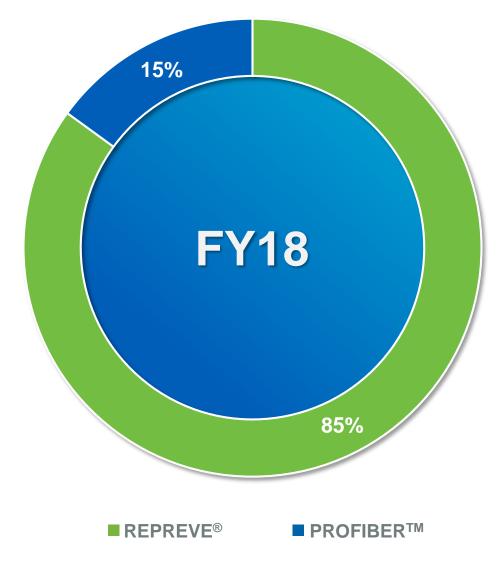


Growth

Growth



REVENUE BY PVA CATEGORY (ASIA)





INTERTEXTILE SHOW 18 - SHANGHAI







STRATEGIC GROWTH PLAN



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with brands, retailers and mills who win in their markets through sustainable innovation

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a trusted global supply chain focused on delivering solutions where our customers need us



DELIVER SHAREHOLDER RETURNS

Sales Growth

Profit Growth

Free Cash Flow



SALES GROWTH DRIVERS



PVA Global Growth Goal: +10%/yr

- International
- Brand Adoption
 - Innovation



PROFIT GROWTH DRIVERS

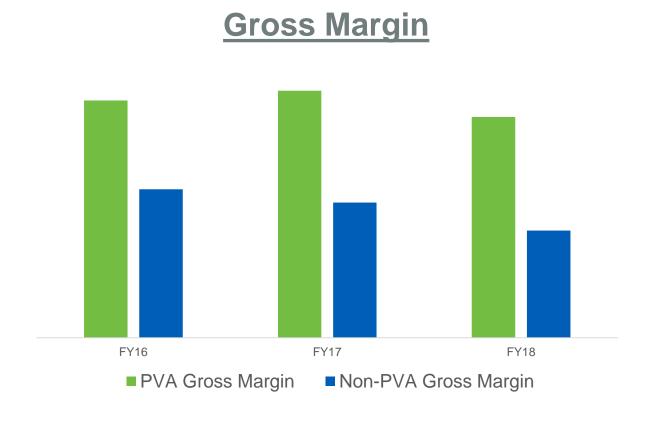


Margin Improvement

- Mix Enrichment
- Expense Leverage



MIX ENRICHMENT



PVA Mix Improvement

- Drive greater mix of PVA Sales
- Increase Account penetration
- Layer technology / Innovation on REPREVE® platform



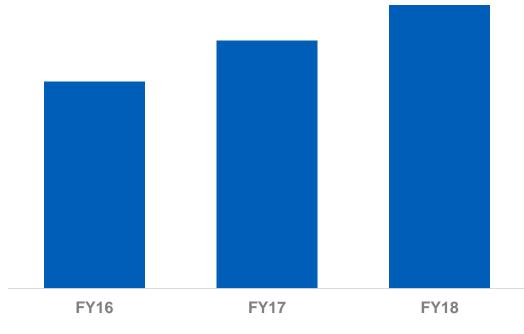


EXPENSE LEVERAGE

Asset Leverage

	FY17 Production (mm lbs)	FY18 Production (mm lbs)
Bottle Processing	36.8	70.8
Recycling Center (Chip Production)	60.7	69.4

SG&A Leverage



SG&A as a % Sales



FREE CASH FLOW DRIVERS



Working Capital

Capital Expenditures



FREE CASH FLOW

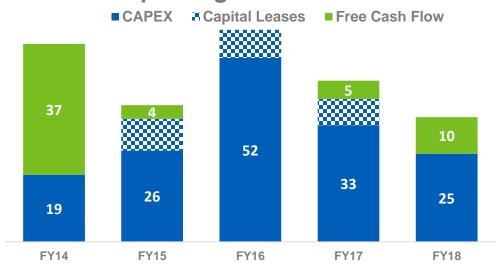
Strong Liquidity (\$ millions)



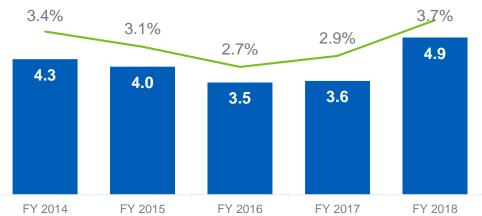
Improving Net Debt Levels (\$ millions)



Improving Free Cash Flow (\$ millions)



\$75MM of debt with LIBOR Lock to May '22



Interest expense (\$ millions)

Interest rate



CAPITAL ALLOCATION







CAPITAL INVESTMENTS

New machinery or capacity expansion

New technology or capabilities

Partnerships and joint ventures

Tuck-in acquisitions

DEBT REDUCTION

Ensure liquidity for opportunistic investments and repurchases

Maintain appropriate leverage

Reduce interest rate exposure

SHARE REPURCHASES

Return earnings to shareholders



FUTURE FINANCIAL GOALS

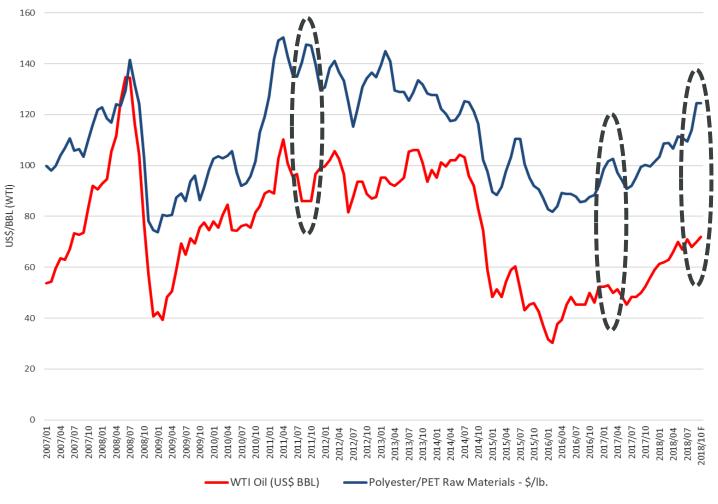
	Goal
Revenue Growth	LSD - MSD
PVA Sales Growth	10%
Adjusted EBITDA ⁽¹⁾ Growth	Exceed Sales Growth
Capital Expenditures	Current Trends

⁽¹⁾ Adjusted EBITDA is a non-GAAP financial measure further detailed on slide 4.



OIL AND PET USUALLY MOVE IN SYNC





- Over time, PET costs track generally with Crude Oil
- PET costs can be impacted by supply and demand dynamics specific to feedstocks (PX, MEG, PTA)
- PET costs can also be impacted by substitutes (i.e. cotton)



PET COSTS IMPACT GROSS MARGIN

- o 80% of UFI sales are PET-based
- Pricing lags raw material cost changes by 1-2 quarters
- Over time, we expect raw material cost is neutral to gross margin
- Revenues will rise more quickly in a rising cost environment, and may trend downward in a declining cost environment



INVESTMENT THESIS



Favorable industry dynamics

- Global consumer preferences toward synthetic products with innovative attributes
- Strong interest in sustainable solutions, with customers maintaining brand integrity

2

Defensible scale and foundation

- **Output** Leading branded recycled fiber, REPREVE®
- Global footprint with proximity to world-class brands and production centers
- o Significant U.S. asset base with state-of-the-art technology and recycled fiber production

3

Flexible operating model for expansion into new markets and geographies

- o Ability to use contract manufacturing or make direct investment
- Diverse markets and broad product lines drive long-term opportunities

4

Strong balance sheet and cash flows could provide other avenues to accelerate growth and fuel strategic investments







STRATEGIC GROWTH PLAN



PARTNER

with brands, retailers and mills who win in their markets through sustainable innovation

INNOVATE

with game-changing, consumer-noticeable, sustainable technologies

BUILD

a trusted global supply chain and a global commercial team focused on delivering solutions











APPENDIX

Sources for slide 21

- 1. Report shows a third of consumers prefer sustainable brands. (2017, May 01). https://www.unilever.com/news/press-releases/2017/report-shows-a-third-of-consumers-prefer-sustainable-brands.html
- 2. Generation Z wants more action for a sustainable future, reveals global research from Masdar. (2016, November 16). https://masdar.ae/en/media/detail/generation-z-wants-more-action-for-a-sustainable-future-reveals-global-rese
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- 4. Gen X: Midlife Purpose. (2017, April 06). https://www.wgsn.com/content/board_viewer/#/71848/page/1
- 5. Hartman Group. (2017, October 17). Sustainability and Boomers: All Talk, No Walk? https://www.hartman-group.com/hartbeat/717/sustainability-and-boomers-all-talk-no-walk-

