



Unifi, Inc., Makers of REPREVE®, Introduces New Product Certification and Innovations at Outdoor Retailer

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Focused efforts are advancing innovative and sustainable solutions for customers

GREENSBORO, N.C.--(BUSINESS WIRE)--Jan. 24, 2022-- Unifi, Inc. (NYSE: [UFI](#)), makers of REPREVE and one of the world's leading innovators in recycled and synthetic yarns, is launching an enhanced supply chain certification and two new products at Outdoor Retailer's Winter Market taking place Jan. 26-28, 2022, in Denver. These additional innovations—U TRUST® Product Certification, REPREVE SmartDye™ technology and Berry Compliant Knit Cord—enhance and support Unifi's commitment to sustainability, transparency and customer service.

The U TRUST Product Certification allows brands to obtain an additional level of transparency for their products made with REPREVE recycled fibers and builds on other Unifi [certifications](#): U TRUST Fabric Certification, Scientific Certification Systems, Oeko-Tex certification and the Global Recycle Standard certification. As a complement to these existing safeguards, the U TRUST Product Certification allows brands to aggregate multiple REPREVE certified fabric components in a product and leverages a physical tracer (Unifi's FiberPrint® technology) that can be audited, proven and found in the product throughout its life.

"Our newest certification gives brands additional peace of mind that goes beyond what a purely transaction-based certification can provide," explained Jay Hertwig, Unifi's senior vice president of commercialization. "This certification's credibility can be validated by external parties. The U TRUST Product Certification validator tool also introduces new functionality for corporate brands and retailers into their brands' certifications."

Unifi is also launching [REPREVE SmartDye](#) lower-temperature dyeable recycled polyester. The product yields substantial energy savings and reduces cycle time when compared to standard polyester. Available in REPREVE Polyester Staple Fiber and REPREVE Filament Fiber, REPREVE SmartDye improves dye cycle efficiency and achieves up to 30%¹ energy savings without compromising a fabric's performance.

In addition, the company is launching [Berry Compliant Knit Cord](#), a high-quality synthetic cord that's perfect for comfortable ear loops for standard, surgical, KN95 and N95 respirator masks. It's soft, durable and strong, and the product is packaged on yarn bobbins – not loose in boxes. Customizability is key for this product, as it's available in nylon and polyester, multiple colors and patterns, and in a variety of sizes.

"We are listening to our customers and helping to meet their evolving needs through these three new innovations," said Unifi CEO Eddie Ingle. "What makes REPREVE different is that it's transparent, traceable and certified, and we continue to expand on those attributes. We're proud that our new products are sustainably made using our USA-based vertically integrated supply chain. This—along with our new certification—will enable our customers to continue to tell eco-friendly stories about their brands."

About Unifi:

Unifi, Inc. (NYSE: [UFI](#)) is a global textile solutions provider and one of the world's leading innovators in manufacturing synthetic and recycled performance fibers. Through REPREVE®, one of Unifi's proprietary technologies and the global leader in branded recycled performance fibers, Unifi has transformed more than 30 billion plastic bottles into recycled fiber for new apparel, footwear, home goods and other consumer products. Unifi continually innovates technologies to meet consumer needs in moisture management, thermal regulation, antimicrobial, UV protection, stretch, water resistance and enhanced softness. Unifi collaborates with many of the world's most influential brands in the sports apparel, fashion, home, automotive and other industries. For more information about Unifi, visit www.Unifi.com.

About REPREVE®:

Made by Unifi, Inc. (NYSE: [UFI](#)), REPREVE® is the global leader in branded recycled performance fibers, transforming more than 30 billion plastic bottles into recycled fiber for new clothing, shoes, home goods and other consumer products. REPREVE is the earth-friendly solution to making consumers' favorite brands more environmentally responsible. Found in products from many of the world's leading brands, REPREVE fibers can also be enhanced with Unifi's proprietary technologies for increased performance and comfort. For more information about REPREVE, visit www.repreve.com, and connect with REPREVE on [Facebook](#), [Twitter](#) and [Instagram](#).

REPREVE® is a trademark of Unifi, Inc.

¹ Up to 30% reduction of energy consumption during the dyeing cycle (based on Unifi package dyeing equipment).

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