Haggar Chooses Unifi's REPREVE(R) Recycled Fiber for 'Green' Line of Pants

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This year, green is more than a color for pants; it's a concept that's quickly catching on with men who are looking for eco-friendly options for their khakis and dress slacks. Haggar Clothing Co., one of the most recognized brands in men's apparel, and Unifi, Inc. (NYSE: UFI), a global leader in sustainable textile solutions, have partnered to create a line of sustainable men's pants featuring REPREVE recycled fiber.

Khakis and slacks are a staple in the male wardrobe, found on all of the must-have lists for men's fashion. Haggar's new eco-friendly collection containing REPREVE recycled fiber consists of four styles from casual to dressy, each featuring a straighter, more contemporary fit.

- REPREVE Renew Chino
- REPREVE Eco Cargo
- REPREVE Premium Twill
- REPREVE Smart Fiber Dress Pant.

"While Haggar has been producing men's apparel for nearly 85 years, Unifi's REPREVE enables Haggar to do good and look good," said Haggar's senior vice president of marketing and merchandising, Jon Ragsdale. "Our goal was to provide eco-conscious consumers with a sustainable pant that's focused on style, comfort, and value; while supporting environmental conservation."

Unifi's REPREVE is a family of recycled fibers made from 100% recycled materials, reducing the need to use crude oil and conserving the earth's natural resources. On average, a pair of Haggar(R) pants from the product line containing REPREVE saves ten - 16oz plastic bottles from the landfill.

"Haggar has long been a trusted brand that successfully merges fashion with performance and functionality, and now offers sustainability with the help of REPREVE," said Roger Berrier, executive vice president for Unifi. "Unifi is committed to bringing trusted, sustainable textile solutions to the industry, and REPREVE provides Haggar a certified, eco-friendly option with the same quality and versatility of conventional yarn."

The collection also offers care-free attributes such as a comfort waistband and wrinkle resistance, as well as a soft, smooth hand.

Haggar's line of pants using REPREVE recycled fiber is available at retailers including Macy's, JCPenney, Kohl's, Belk and Boscov's. Beginning fall 2010, the collection will also be available online at haggar.com, jcp.com, kohls.com and sears.com.

About Unifi

Unifi, Inc. (NYSE: UFI) is a diversified producer and processor of multi-filament polyester and nylon textured yarns and related raw materials. The Company adds value to the supply chain and enhances consumer demand for its products through the development and introduction of branded yarns that provide unique performance, comfort and aesthetic advantages. Key Unifi brands include, but are not limited to: AIO(R) - all-in-one performance yarns, SORBTEK(R), A.M.Y.(R), MYNX(R) UV, REPREVE(R), REFLEXX(R), MICROVISTA(R) and SATURA(R). Unifi's yarns and brands are readily found in home furnishings, apparel, legwear, and sewing thread, as well as industrial, automotive, military, and medical applications. For more information about Unifi, visit www.unifi.com, or to learn more about REPREVE(R), visit the new website www.repreve.com.

About Haggar Clothing Co.

Since its beginnings in Dallas, Texas in 1926, the Haggar Clothing Co. has grown from a simple manufacturer of men's fine apparel into one of the most recognized brands in the market, with Haggar(R) casual pants, dress pants and suit separates and an extensive licensing program offering head-to-toe clothing options for style-conscious men of all ages and professions.

SOURCE Unifi, Inc.