
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **August 4, 2017**

UNIFI, INC.

(Exact name of registrant as specified in its charter)

New York
(State or other jurisdiction
of incorporation)

1-10542
(Commission
File Number)

11-2165495
(IRS Employer
Identification No.)

**7201 West Friendly Avenue
Greensboro, North Carolina 27410**
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: **(336) 294-4410**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01. Regulation FD Disclosure.

On August 4, 2017, Unifi, Inc. (the “Company”) issued a press release announcing (i) the appointment of Richard E. Gerstein as Executive Vice President, Global Branded Premium Value-Added Products and Chief Marketing Officer of the Company, effective as of August 14, 2017; (ii) the appointment of John Vegas as Executive Vice President, Global Chief Human Resources Officer of the Company, effective as of August 21, 2017; and (iii) the promotion of Mark McNeill to Executive Vice President, Global Innovation of the Company, effective as of August 4, 2017.

A copy of the press release announcing the appointments of Mr. Gerstein and Mr. Vegas and the promotion of Mr. McNeill is attached hereto as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits.

(d) *Exhibits.*

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release of Unifi, Inc., dated August 4, 2017.

The information in this Current Report on Form 8-K, including the exhibit attached hereto, is being furnished and shall not be deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that section, nor shall it be deemed to be incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in any such filing.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UNIFI, INC.

Date: August 4, 2017

By: /s/ KEVIN D. HALL

Kevin D. Hall

Chief Executive Officer

EXHIBIT INDEX

**Exhibit
No.**

Description

99.1

Press Release of Unifi, Inc., dated August 4, 2017.



Unifi Announces Executive Team Additions and Promotions

GREENSBORO, N.C., Aug. 4, 2017 – Global leader of innovative and sustainable textile fiber solutions Unifi, Inc. (NYSE: UFI) today announced the appointments of Richard E. Gerstein as executive vice president, global branded Premium Value Added (PVA) products and chief marketing officer, and John Vegas as executive vice president, global chief human resources officer, effective August 14th and 21st, respectively.

Commenting on the appointments, Unifi’s Chief Executive Officer Kevin Hall said: “Together Richard and John bring over 50 years of strategic experience to the team. We look forward to the insight they’ll provide as we continue to expand globally.”

Gerstein brings to Unifi thirty years of P&L and marketing expertise, and an ability to attract and build strong teams. He has served in executive roles for global companies including Procter & Gamble, Alberto Culver, Hewlett Packard, and Sears Holdings. Gerstein also sits on the advisory board of Motista, and served on the board of Lands’ End.

“Richard brings leadership experience in the US and internationally as both a manufacturer and retailer,” said Hall. “He has a diverse skill base across strategic planning, marketing, digital, and partnership development, as well as valuable expertise driving growth in consumer products, technology, e-commerce, and retail.”

Vegas has over twenty years of global business experience, with his career encompassing multifunctional roles in human resources, general management, sales and retail operations for three Fortune 1000 companies. He is a skilled strategist who proactively builds and organizes teams to solve problems and accelerate business growth. Vegas serves on the Board of Trustees for The Nature Conservancy of Minnesota, North Dakota, and South Dakota.

“John has a strong track record of value creation through innovation, P&L management, and organizational development, as well as a diverse skill set across HR, sustainability and retail management,” said Hall. “We are excited by his ability to recruit and retain top talent, while also building scalable talent platforms in complex labor markets.”

Adding to Hall’s comments, Unifi Chairman James Mead stated: “Richard and John are excellent additions to our executive leadership team. Their experience will be invaluable as we continue to execute our strategic growth plan.”

Concurrent with these additions, Unifi announces the promotion of Mark McNeill to executive vice president, global innovation. Commenting on McNeill’s promotion, Hall said: “This promotion reflects Mark’s outstanding contributions and leadership in technology and innovation efforts at Unifi for the past 20 years. Mark will also continue to lead the expansion efforts of our Asia business unit as he has done so successfully over the past two years.”

The Unifi sales organization will continue to be led by Jay Hertwig on the global PVA business, and Allen Smith on the regional polyester, nylon, and dye operations.

The Company is proceeding with its search for a CFO to round out the executive leadership team and expects to announce that appointment shortly.



ABOUT UNIFI:

Unifi, Inc. (NYSE: UFI) is a multi-national manufacturing company that produces and sells recycled and other processed yarns designed to meet customer specifications, and premium value-added (“PVA”) yarns with enhanced performance characteristics. Unifi maintains one of the textile industry’s most comprehensive polyester and nylon product offerings. Unifi enhances demand for its products, and helps others in creating a more effective textile industry supply chain, through the development and introduction of branded yarns that provide unique performance, comfort and aesthetic advantages. In addition to its flagship REPREVE® products – a family of eco-friendly yarns made from recycled materials – key Unifi brands include: SORBTEK®, REFLEXX®, aio® – all-in-one performance yarns, SATURA®, AUGUSTA® A.M.Y.®, MYNX® UV, and MICROVISTA®. Unifi’s yarns are readily found in the products of major brands in the apparel, hosiery, automotive, home furnishings, industrial and other end-use markets. For more information about Unifi, visit www.unifi.com; to learn more about REPREVE®, visit www.repreve.com.

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